

# Analytics Part 1: Participants

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Welcome to this tutorial on the Analytics page in Impact Evaluator! The Analytics page provides quick and insightful views of data for both individual participants and program-wide evaluations.

The screenshot displays the Impact Evaluator interface. On the left is a navigation sidebar with options: My Dashboard, Users, Programs, Groups, Reports, and Analytics. The main content area features a top header with 'Credits Remaining: 37' and the user's name 'Demo Owner'. Below this is a 'Demo account used for training purposes' section with '+ Participant' and '+ Program' buttons. The user profile for 'Demo Owner' (email: david-demo-owner@flipsideup.net) is shown with 'Users' and 'Edit Profile' buttons. Summary statistics are presented in a grid: Total Managers (1), Total Coordinators (1), Total Participants (4), Total Groups (2), and Number of Programs (4). A 'Participants' section at the bottom includes a search bar and filters for Group, Program, and Age.

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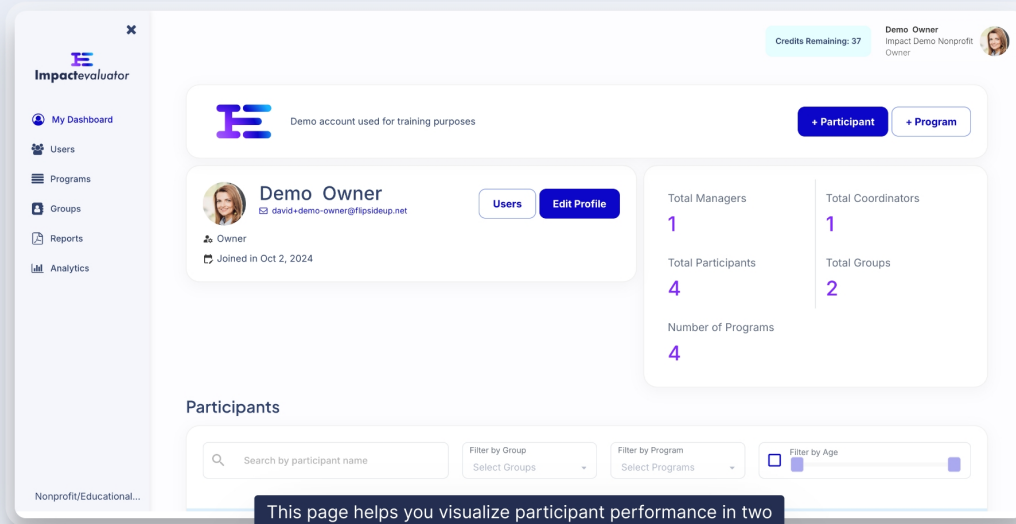
It's a valuable tool for teachers tracking student progress and managers evaluating the effectiveness of employee development programs.

This screenshot is identical to the one above, showing the Impact Evaluator Analytics page with the same navigation sidebar, user profile for 'Demo Owner', summary statistics (Total Managers: 1, Total Coordinators: 1, Total Participants: 4, Total Groups: 2, Number of Programs: 4), and the 'Participants' filter section.

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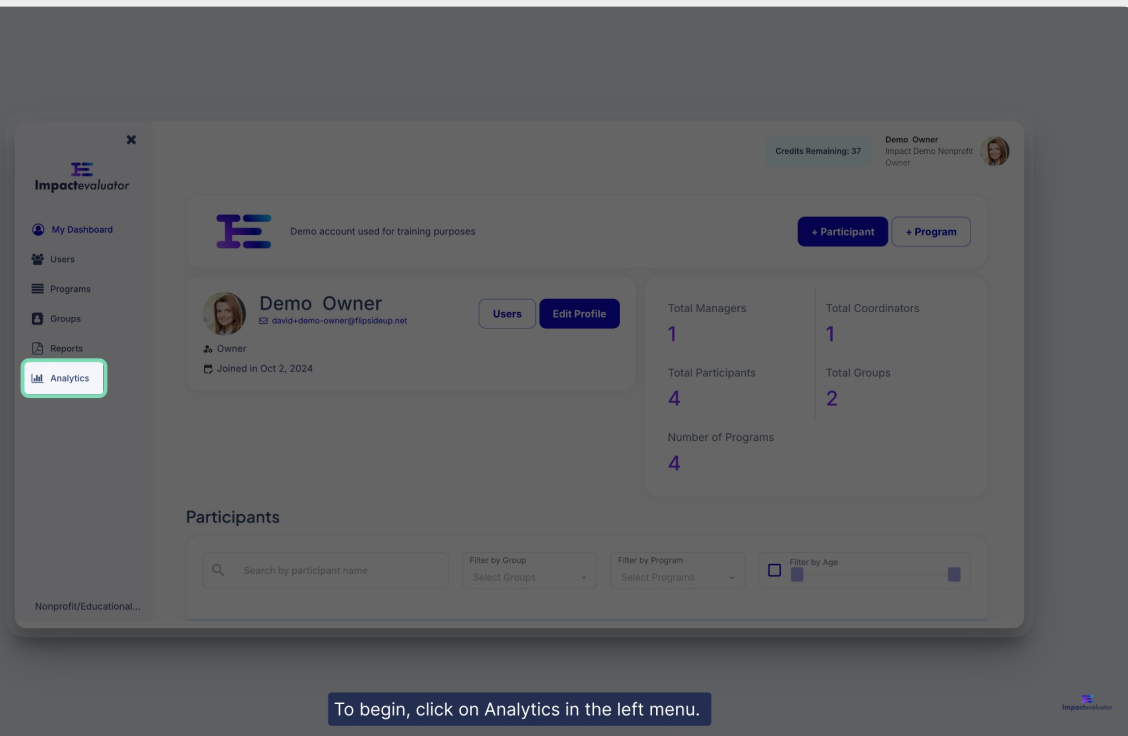
This page helps you visualize participant performance in two ways: individual evaluations and program series evaluations. Whether you need to understand how a student's learning preferences are evolving or assess overall program outcomes, the Analytics page gives you the insights you need.



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To begin, click on Analytics in the left menu.



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5

By default, the page will open to the Participants tab. If you have many participants, use the filters to narrow down the list.

The screenshot shows the Impactevaluator interface with the Participants tab selected. A 'Participant Stats' window is open, featuring two filter dropdowns: 'Filter by Program' (with 'Choose Program' selected) and 'Filter by Group' (with 'Choose a Group' selected). Below the filters is a table with the following data:

NAME	GROUPS	PROGRAMS	SURVEYS	PROGRAMS	AGE	GRADE
John Doe	Demo Group 1	Build a Boat, Curious Minds STEM Club, Future Leaders Academy, Self Evaluation	4	4	16	10
Kate Doe	Grade 10 Group	Curious Minds STEM Club, Self Evaluation	3	2	16	10
Kayla Botha	Grade 10 Group	Curious Minds STEM Club, Self Evaluation	3	2	16	10
Madison Paige	Demo Group 1, Grade 10 Group	Curious Minds STEM Club, Self Evaluation	3	2	16	10

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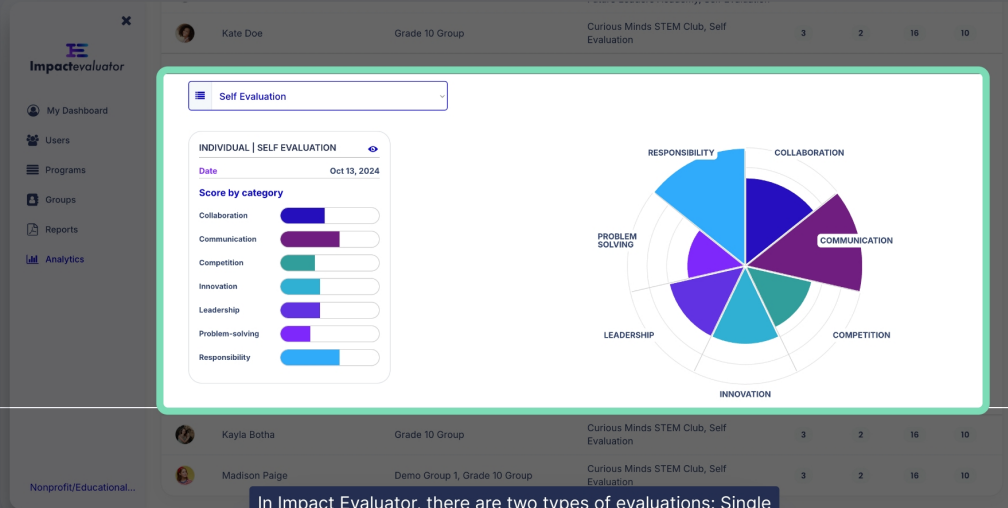
Once you've found the participant you want to analyze, select the relevant program from the dropdown.

The screenshot shows the Impactevaluator interface with the Participants tab selected. A dropdown menu is open, showing the selected program 'Self Evaluation' with a checkmark and the text 'Curious Minds STEM Club' below it. The table from the previous screenshot is visible in the background.

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7

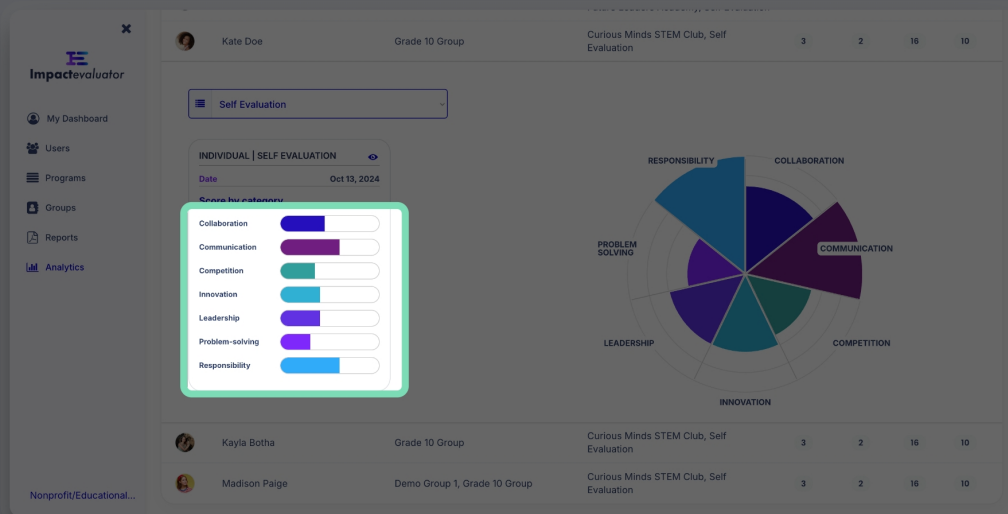
In Impact Evaluator, there are two types of evaluations: Single Evaluations and Program Series Evaluations. If you select a single evaluation like i have done, you'll see two types of charts to provide different perspectives on the participant's learning preferences.



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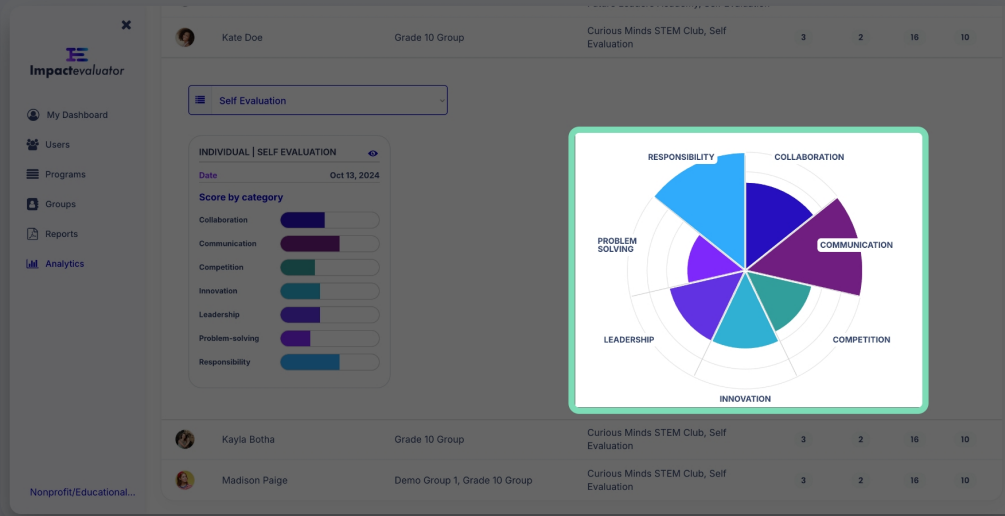
The first chart is a bar chart categorized into the seven learning preferences that shows the participant's results, giving a detailed view of how they engage and learn best.



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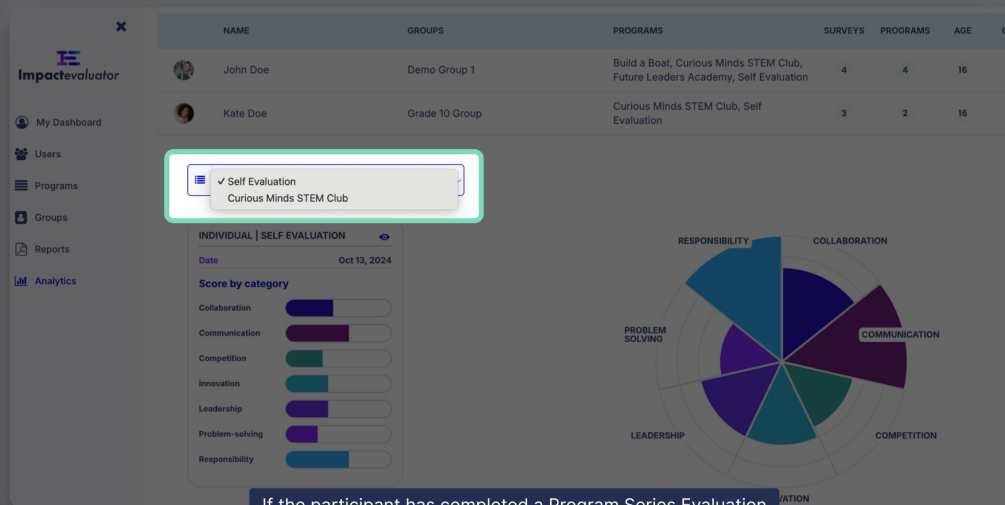
The second is a radar chart, which presents the same data in a circular format, offering an alternative way to analyze their preferences.



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If the participant has completed a Program Series Evaluation—which includes multiple evaluations, such as a baseline and post-program evaluation, you can select that program from the dropdown to change the view for that program that the participant has completed.



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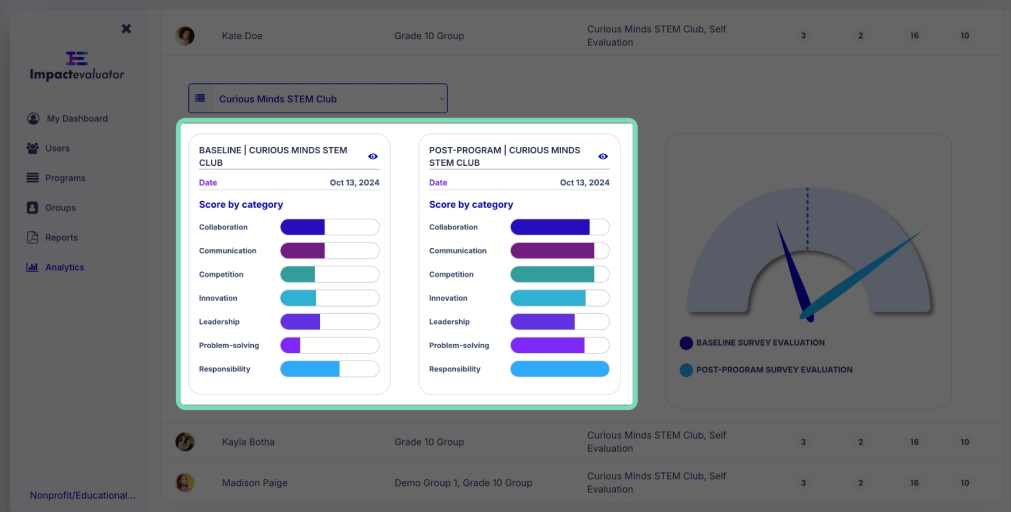
For this demo, we'll select Curious Minds STEM Club, which is a program series evaluation to see how the participant has progressed through the evaluations.



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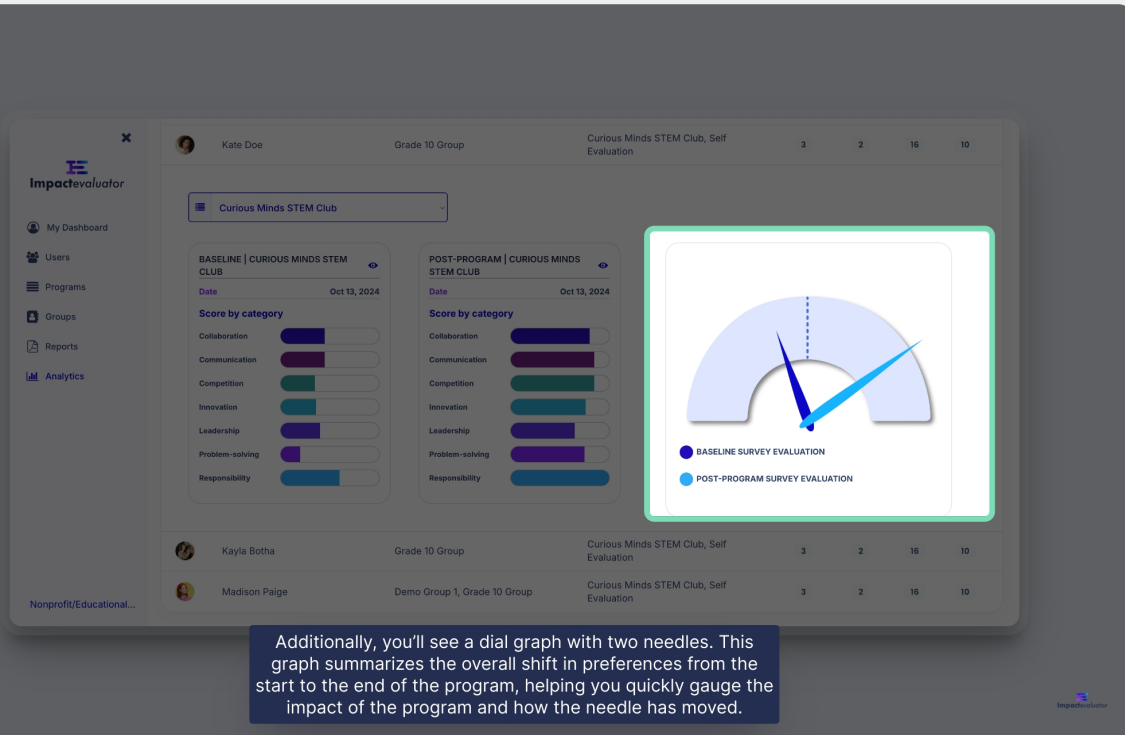
Comparative bar charts will display the participant's baseline results alongside their post-program results, allowing you to see how their preferences have changed



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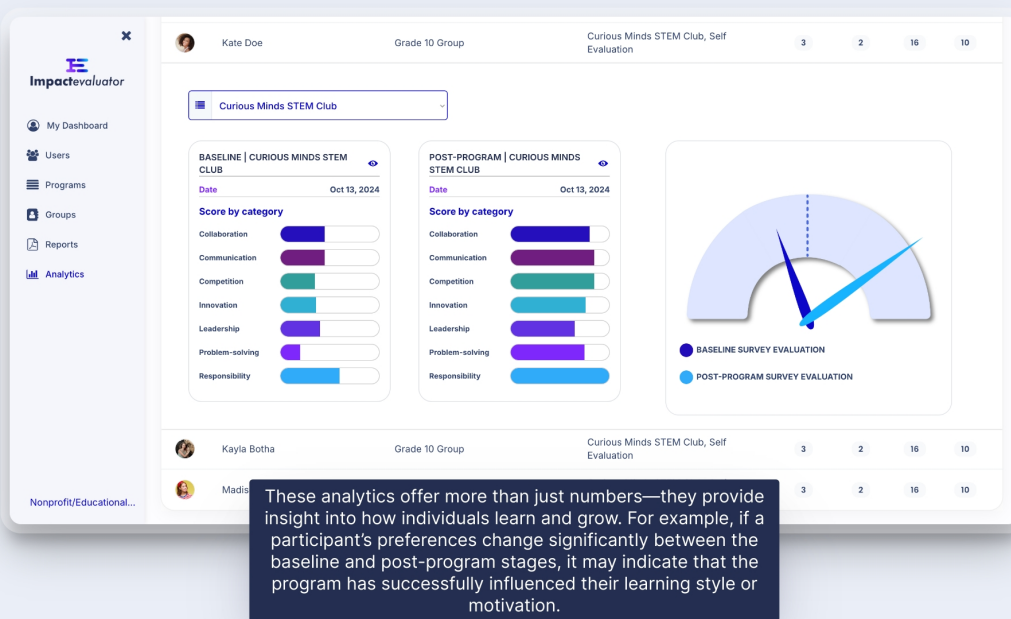
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Additionally, you'll see a dial graph with two needles. This graph summarizes the overall shift in preferences from the start to the end of the program, helping you quickly gauge the impact of the program and how the needle has moved.



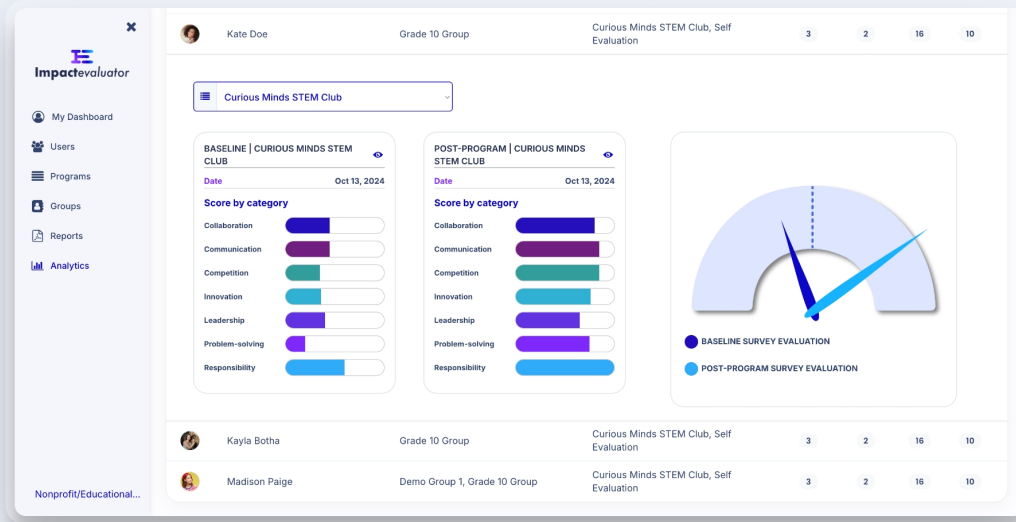
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These analytics offer more than just numbers—they provide insight into how individuals learn and grow. For example, if a participant's preferences change significantly between the baseline and post-program stages, it may indicate that the program has successfully influenced their learning style or motivation.



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This data empowers you to make adjustments to future programs for even better outcomes.

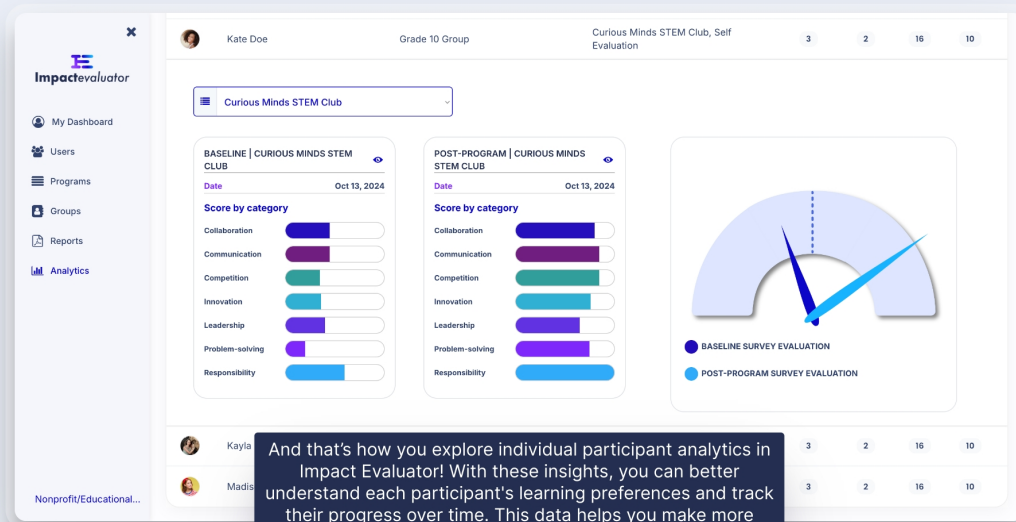


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And that's how you explore individual participant analytics in Impact Evaluator! With these insights, you can better understand each participant's learning preferences and track their progress over time. This data helps you make more informed decisions to support personal growth and development. In another video, we'll dive into the program-level analytics. Thanks for watching.



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